



Marina Coast Water District

Minutes

Community Outreach and Personnel Committee Meeting

January 14, 2025

1. Call to Order:

The January 14, 2025 Community Outreach Committee meeting was called to order at 3:09 p.m. by Director Imamura. In attendance were:

- Committee members: Director Imamura and Director Smith
- Staff: Paula Riso
- Public members: Martin Rauch

2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

3. Approve the Draft Minutes for the October 8, 2024 Meeting:

Director Imamura made a motion to approve the minutes of October 8, 2024. The minutes were approved by a vote of 1-Ayes (Imamura), 0-Noes, and 1-Abstention (Smith).

4. Receive Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, gave a background of the services his company provides to the District. He reviewed the October, November, and December social media outreach efforts, quarterly metrics, and upcoming outreach items. The committee asked clarifying questions and suggested sending our information proactively to get ahead of customer complaints and comments, especially with regards to events happening around us.

5. Identify Agenda Items for Future Committee Meetings:

Director Imamura asked to see more personnel items discussed at these meetings.

7. Committee Member Comments:

Director Imamura and Director Smith made comments.

8. Adjournment:

Meeting adjourned at 4:32 p.m.